

We Mean Business Suffolk

Road Safety



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Programme

- Aims
- Why have a WRRS policy?
- Comfort break / Quiz answers
- Developing your WRRS policy
- Group exercise
- How we can help
- Lunch & Discussion

Our Aims

- Understand your legal position with regard to driving for work
- Explain how to undertake risk assessments and turn them into policy
- Assist with writing and reviewing policies
- Offer further and on-going help
- Reduce work related road casualties

For the majority of people, driving on a public highway is the most dangerous thing they do at work (HSE 1996)

Companies that manage the safety of their at work drivers reap financial, environmental and ethical rewards

The Problem

- 1 in 3 road crashes involve a vehicle being driven for work
- Work related road crashes are the biggest cause of work-related accidental death
- Even allowing for higher mileage, employees driving for work still have more crashes than any other group of motorists

Legal responsibilities

- H&S at Work Act 1974
- Management of H&S Regulation 1999
- Corporate Manslaughter and Homicide Act 2007
- H&S (Offences) Act 2008
- Traffic Acts (supported by Highway Code)

Case studies



Fatal collision



The vehicles



The Driver



Date	Period worked	Hours
30/09	0500 - 2030	15.5
01/10	0500 - 2300	18
02/10	0500 - 2030	15.5
03/10	0400 - 2230	18.5
04/10	0400 - 2130	17.5
05/10	0500 - 1800	13
06/10	0500 - 1930	14.5
07/10	0500 - 2300	18
08/10	0500 - 0030	19.5
09/10	0500 - 0030	19.5
10/10	0500 - 0030	19.5

The company?

£30,000 fine

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£24,000 costs

Case studies

Failure to maintain correct records

An employee driving for work caused two deaths on the M25 after falling asleep at the wheel

The court heard that the company used inadequate procedures to monitor drivers' hours

What outcome would you expect?

The company owner and director were **JAILED** for 15 months and 12 months respectively

Case studies

Correct policies & procedures in place

An employee using a mobile phone lost control and hit another vehicle, killing the other driver.

The company showed that they had procedures and policies in place, with specific written instructions for employees regarding mobile phone use

What outcome would you expect?

The employee was sentenced to 3 years in prison and a 4 year ban.

The employers were cleared of all blame

Benefits

- Lower insurance costs
- Better public image
- Improved employee safety
- Reduced costs associated with accidents
- Avoid litigation
- Increased staff morale
- Reduced congestion

A good advert?



Video courtesy of Bob Fossey

Case Study – Bushells Bakery

- Company background
- Policies in place
- Seminar
 - Expectation
 - Finding
- Further help
 - Driver profile and training
 - Policy review



Driver Profiling and Training

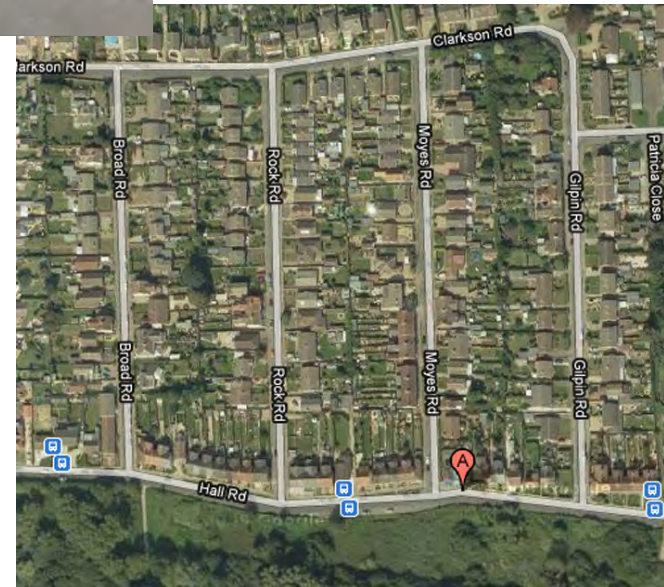
- The drivers
- The training
- The outcome
- Feedback from Bushells

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Route Planning



Policy Review

- Review of Driver Handbook
- Recommended Policy & Handbook
- Policy Development
 - Structure
 - Risk assessments
 - Driver training
 - Performance indicators



Comfort break



How Did You Do?

1. B

6. C

2. B

7. B

3. B

8. C

4. B

9. B

5. A

10. C

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Group Exercise

What are the potential reasons for resistance from employees?

How would these be overcome?

What methods would you use to implement the policy?

How would you monitor it?

Developing your WRRS policy

- A method to understand and control risks associated with driving for work
- Identification and assignment to a person (s) responsible for controlling risks and ensuring the policy is enforced and defined

Stage 1 - Risk Assessments

- Undertake risk assessments
 - Driver
 - Vehicle
 - Route (length of journey/time of day/road types)
- Establish likelihood of risk occurring and consequence
- Take action to reduce risk

The Driver

- Driving licence
- Age / Experience / Gender
- Health
- Attitude
- Training
- Crash history

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The Vehicle

- Suitability for the purpose
- Roadworthiness
- Maintenance
- Insurance
- MOT (if necessary)

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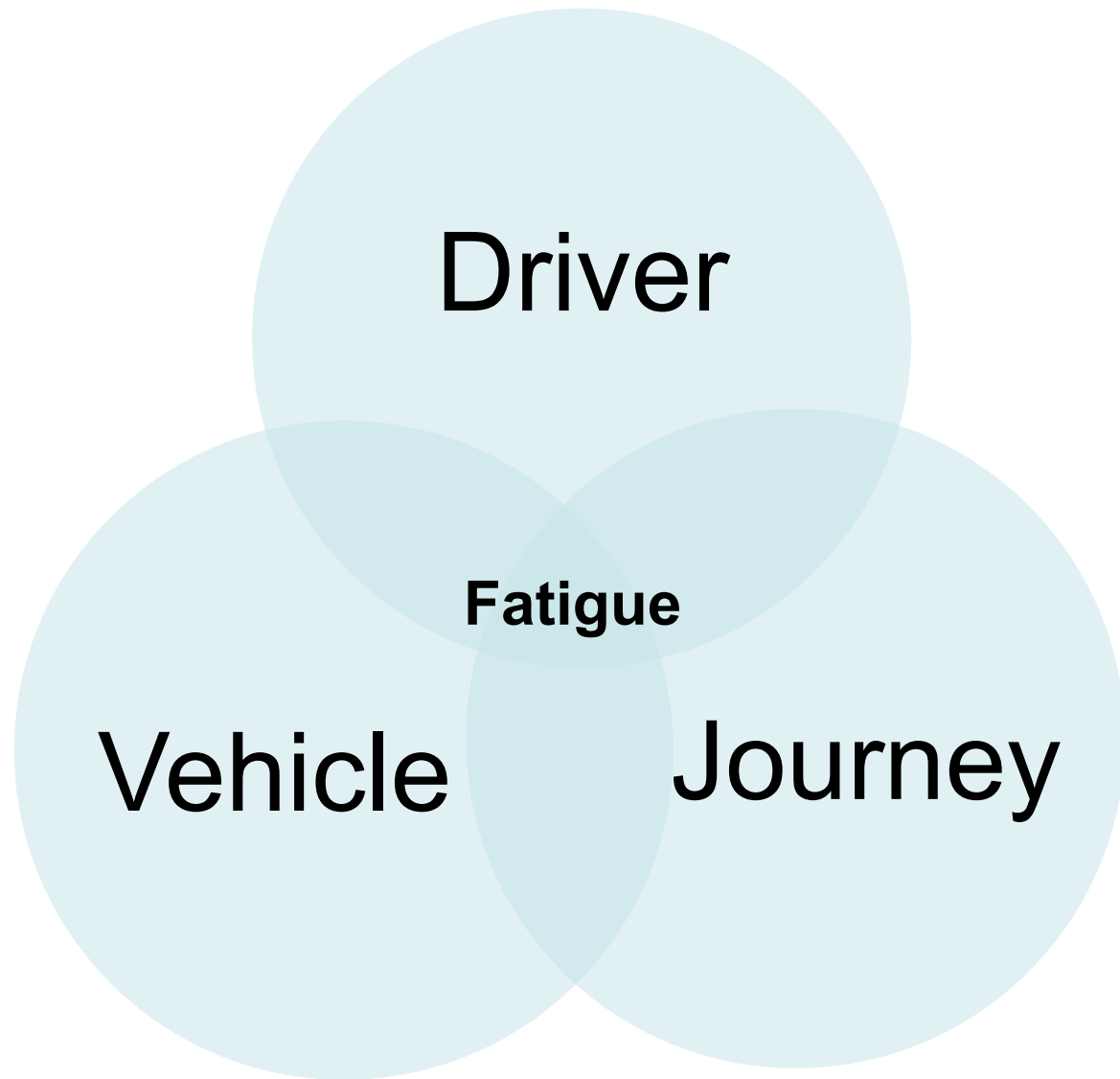
The Journey

- Necessity of journey
- Length of journey
- Type of roads
- Weather conditions

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Driver

Fatigue

Vehicle

Journey

Stage 2 – Transfer to Policy

- Policy Statements
 - Risk assessments
 - Drivers
 - Journeys
 - Vehicles
- Responsibilities
- It doesn't have to be implemented all at once – set deadlines and timescales in the document

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Stage 3 – Carrot and Stick

- Benefits
- Consequences of non-compliance
- Must be detailed in the policy

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Stage 4 – Ensuring Awareness

Communication is key:

- A copy of the completed policy should be given to every staff member
- Each staff member should sign to say they have read it and understand its contents, and their responsibilities

Stage 5 – Checking Compliance

Your policy should also include checks to ensure the policy is being followed
These can be:

- Periodic Checks
- Spot Checks

The details of how and when these checks may occur should also be included

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Stage 6 - Monitoring and review

- Record crashes, incidents and near misses
- Promote a 'no blame' culture for accurate information
- Take action to further reduce risk





How we can help

- Assistance with starting a Policy
- Reviewing an existing Policy
- Driver Profiling / Training
- Driver Assessor Course
- Theory workshops
 - Speeding and seatbelts
 - Mobile phones
 - Stress, fatigue and impairment
 - Vehicle checks, Loading and Towing
 - Hazard Perception and Highway Code
 - Eco driving

The next stage

- Leave your details for further contact
- Stay for lunch & discuss your requirements
- Spread the word!

Thank You

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